

## CONTRACT



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

nd:

**Linda Lingle Senate Committee C/O**  
**Seed**  
**PO Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 920668 /		<b>Alt Order #</b>
<b>Product</b> 7/9 WK		
<b>Contract Dates</b> 07/09/12 - 07/15/12		<b>Estimate #</b>
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 06/13/12 / 07/10/12
<b>Billing Cycle</b> EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

## ITV\_MT - 920668ME

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITVM	07/13/12	07/13/12	SF Giants Baseball	Various		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	----F--				4	\$50.00			
2	KITVM	07/09/12	07/15/12	DAY ROS	7A-5P		:30			NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MT--F--				8	\$10.00			
3	KITVM	07/09/12	07/15/12	PRIME ROS	5-11P		:30			NM	9	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MT--FSS				9	\$20.00			
<b>Totals</b>											21	\$460.00

x 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/09/12 - 07/15/12	21	\$460.00	\$391.00	\$18.42	\$409.42
Totals	21	\$460.00	\$391.00	\$18.42	\$409.42

## TV - 920668TV

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	07/09/12	07/15/12	KITV 4 News This Morning	5-7am		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	11--1--				3	\$100.00			
2	KITV	07/09/12	07/15/12	GMA M-F	7-9am		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	11--1--				3	\$100.00			
3	KITV	07/14/12	07/14/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----1-				1	\$100.00			
4	KITV	07/15/12	07/15/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----1				1	\$100.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
920668 /	

Contract Dates	Product	Estimate #
07/09/12 - 07/15/12	7/9 WK	

Advertiser	Original Date / Revision
Linda Lingle Senate Com	06/13/12 / 07/10/12

**KITV - 920668TV**

KITV - 920668TV					Spots/							
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays			Spots/Week		Rate			
N 5	KITV	07/09/12	07/15/12	GMA In The Afternoon	1-2pm		:30			NM	2	\$200.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	MT--F--			2		\$100.00			
N 6	KITV	07/09/12	07/15/12	Ellen	3-4pm		:30			NM	2	\$200.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	MT--F--			2		\$100.00			
N 7	KITV	07/09/12	07/15/12	Dr Oz 4-5p	4-5p		:30			NM	1	\$150.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	MT--F--			1		\$150.00			
N 8	KITV	07/09/12	07/15/12	KITV News At 5	5-5:30pm		:30			NM	2	\$600.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	MT--F--			2		\$300.00			
N 9	KITV	07/15/12	07/15/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$300.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	-----1			1		\$300.00			
		Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type		
		1	KITV	07/09/12-07/15/12	KITV News At 5	Sa/Su 5-5:30pm	-----Su	:30	\$300.00	NM		
		See MG 9.2										
		2	KITV	07/09/12-07/15/12	KITV News At 5	5-5:30pm	MTuWThF----	:30	\$300.00	NM		
		Ⓢ MG for 9.1 07/15										
N 10	KITV	07/09/12	07/15/12	KITV News At 6	6-6:30pm		:30			NM	1	\$500.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	MT--F--			1		\$500.00			
N 11	KITV	07/14/12	07/14/12	KITV News at 6 Saturday	KITV News at 6 Sa		:30			NM	0	\$0.00
N 12	KITV	07/09/12	07/15/12	KITV News At 10	10-1035pm		:30			NM	1	\$500.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	MT--F--			1		\$500.00			
N 13	KITV	07/09/12	07/15/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	1	\$300.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	MT--F--			1		\$300.00			
N 14	KITV	07/09/12	07/15/12	Nightline	11-1130p		:30			NM	2	\$200.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	MT--F--			2		\$100.00			
N 15	KITV	07/15/12	07/15/12	SECRET MILLIONAIRE	7-8pm		:30			NM	1	\$1,000.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		07/09/12	07/15/12	-----S			1		\$1,000.00			
Totals											22	\$4,750.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/09/12 - 07/15/12	22	\$4,750.00	\$4,037.50	\$190.25	\$4,227.75
<b>Totals</b>	<b>22</b>	<b>\$4,750.00</b>	<b>\$4,037.50</b>	<b>\$190.25</b>	<b>\$4,227.75</b>

Contract Totals 43 \$5,210.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# CONTRACT



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And:

**Linda Lingle Senate Committee C/O**  
**Seed**  
**PO Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 927127TV /		<b>Alt Order #</b>
<b>Product</b> 7/16 WK		
<b>Contract Dates</b> 07/16/12 - 07/22/12		<b>Estimate #</b>
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 07/06/12 / 07/06/12
<b>Billing Cycle</b> EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KITV	07/16/12	07/22/12	KITV 4 News This Morning	5-7am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	11111--				5	\$100.00			
2	KITV	07/16/12	07/22/12	GMA M-F	7-9am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	11111--				5	\$100.00			
3	KITV	07/21/12	07/21/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----1-				1	\$100.00			
4	KITV	07/22/12	07/22/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----1				1	\$100.00			
5	KITV	07/16/12	07/22/12	GMA In The Afternoon	1-2pm		:30			NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$80.00			
6	KITV	07/16/12	07/22/12	Ellen	3-4pm		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$100.00			
N 7	KITV	07/16/12	07/22/12	Dr Oz 4-5p	4-5p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$150.00			
8	KITV	07/16/12	07/22/12	KITV News At 5	5-5:30pm		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$300.00			
9	KITV	07/16/12	07/22/12	KITV News At 6	6-6:30pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$500.00			
10	KITV	07/16/12	07/22/12	KITV News At 10	10-1035pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$500.00			
11	KITV	07/16/12	07/22/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	3	\$900.00

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<b>Contract / Revision</b> 927127TV /		<b>Alt Order #</b>
<b>Contract Dates</b> 07/16/12 - 07/22/12		<b>Product</b> 7/16 WK
<b>Advertiser</b> Linda Lingle Senate Com		<b>Estimate #</b>
<b>Original Date / Revision</b> 07/06/12 / 07/06/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$300.00			
12	KITV	07/16/12	07/22/12	Nightline	11-1130p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$100.00			
13	KITV	07/16/12	07/16/12	BACHELORETTE	7-9P		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	M-----				1	\$900.00			
14	KITV	07/19/12	07/19/12	DUETS	7-8pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	---T---				1	\$1,200.00			
Totals											36	\$8,740.00

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/16/12 - 07/22/12	36	\$8,740.00	\$7,429.00	\$350.05	\$7,779.05
<b>Totals</b>	<b>36</b>	<b>\$8,740.00</b>	<b>\$7,429.00</b>	<b>\$350.05</b>	<b>\$7,779.05</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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And:

**Linda Lingle Senate Committee C/O**  
**Seed**  
**PO Box 2119**  
**Honolulu, HI 96805**

<b>Contract / Revision</b> 927135TV /		<b>Alt Order #</b>
<b>Product</b> 7/23 WK		
<b>Contract Dates</b> 07/23/12 - 07/29/12		<b>Estimate #</b>
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 07/06/12 / 07/06/12
<b>Billing Cycle</b> EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KITV	07/23/12	07/29/12	KITV 4 News This Morning	5-7am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	11111--				5	\$100.00			
2	KITV	07/23/12	07/29/12	GMA M-F	7-9am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	11111--				5	\$100.00			
3	KITV	07/28/12	07/28/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----1-				1	\$100.00			
4	KITV	07/29/12	07/29/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----1				1	\$100.00			
5	KITV	07/23/12	07/29/12	GMA In The Afternoon	1-2pm		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				2	\$80.00			
6	KITV	07/23/12	07/29/12	Ellen	3-4pm		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				2	\$100.00			
7	KITV	07/23/12	07/29/12	Dr Oz 4-5p	4-5p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$150.00			
8	KITV	07/23/12	07/29/12	KITV News At 5	5-5:30pm		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$300.00			
9	KITV	07/23/12	07/29/12	KITV News At 6	6-6:30pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$500.00			
10	KITV	07/23/12	07/29/12	KITV News At 10	10-1035pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$500.00			
11	KITV	07/23/12	07/29/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	3	\$900.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Least television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

<u>Contract / Revision</u> 927135TV /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/23/12 - 07/29/12	<u>Product</u> 7/23 WK	<u>Estimate #</u>
<u>Advertiser</u> Linda Lingle Senate Com		<u>Original Date / Revision</u> 07/06/12 / 07/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$300.00			
12	KITV	07/23/12	07/29/12	Nightline	11-1130p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$100.00			
13	KITV	07/27/12	07/27/12	20/20	9-10pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	----F--				1	\$800.00			
14	KITV	07/29/12	07/29/12	EXT MKOVER: WEIGHT LO	8-10P		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S				1	\$1,200.00			
Totals											36	\$9,110.00

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/23/12 - 07/29/12	36	\$9,110.00	\$7,743.50	\$364.87	\$8,108.37
<b>Totals</b>	<b>36</b>	<b>\$9,110.00</b>	<b>\$7,743.50</b>	<b>\$364.87</b>	<b>\$8,108.37</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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